

LBT LAKECITIES BALLET THEATRE

Dear Patron:

Come celebrate with us during our **42nd** year of LakeCities Ballet Theatre! We are excited to ask you to partner with LakeCities Ballet Theatre (LBT) for this amazing season. LakeCities Ballet Theatre performances will include our **20th** production of *Dracula*, our **35th** annual production of *The Nutcracker*, the return of LBT's *Nutty Nutcracker*, *Peter & the Wolf* (in conjunction with the Lewisville Lake Symphony), and LBT's Spring Production featuring a brand new full-length ballet of *The Little Mermaid* with choreography by Artistic Director, Kelly Lannin.

Artistic Staff

Artistic Director
Kelly Kilburn Lannin

Artistic Advisor
Nancy Loch

LBT Assistant Director
Janet Waters

LBT2 Artistic Director
Sarah Solomon Rosenzweig

LakeCities Ballet Theatre's (LBT) performances are each spectacular! LBT premiered *Le Ballet De Dracula* at the Lewisville Baptist Church (now the home of the Lewisville Grand Theater) in October 2006 with an amazing review and support. It has been listed as Top 10 Things to Do for Halloween by the Dallas Morning News! The Dallas Morning News has also twice rated LBT's *The Nutcracker* in the Top Ten DFW Metroplex Dance Events!

Board of Directors

Heike Cullum, President

Chuck Denton

Cindy Denton

Kristin Langford

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LakeCities Ballet Theatre is led by artistic director, Mrs. Kelly Lannin, four-time winner of Youth America Grand Prix Outstanding Teacher of the Year and Outstanding School of the Year. Mrs. Lannin brings national dance talent to the local area with guest artists from New York City Ballet, American Ballet Theatre, Miami City Ballet, and Texas Ballet Theatre. In addition, many of her former students are now dancing in these same professional companies!

LakeCities Ballet Theatre depends heavily on our grants, corporate sponsors, guild memberships, and fundraising opportunities throughout the season. In addition, we offer advertising opportunities to add your business to a prestigious list of patrons including The City of Lewisville, Greater Lewisville Arts Alliance, The Ballet Conservatory, En L'Air Dancewear, Nancy Loch Photography, and AK Dancewear. By purchasing an advertisement in the LBT online performance programs and souvenir printed programs, your business will not only support our company members, but will also reach more than 3,000 guests from all over the North Texas area including Lewisville, Flower Mound, Highland Village, Lantana, Coppell, Denton, Fort Worth, Dallas and beyond.

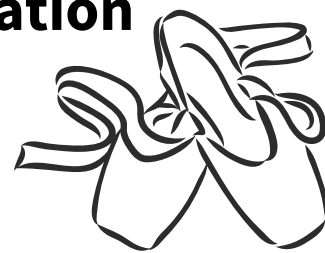
Placing an ad is easy and cost-effective. Attached you will find a form including the advertising costs and available sizes. Additionally, you may visit our LBT website at www.lakecitiesballet.org for more information.

Thank you so very much to our friends for your continued patronage and support for LakeCities Ballet Theatre! To place an ad, please fill out the accompanying paperwork, and send via email to **guild4lbt@gmail.com** by 9/1/25. You will receive confirmation email.

Respectfully,

Jill McKay, LBT Board of Directors
469.585.7552

2025-2026 Ad and Donation Information for LakeCities Ballet Theatre



Business Name: _____

Contact Name with email: _____

Mobile: _____

In support of (LBT member's name): _____

Please email the order form and ad (picture format) by 9/1/25 to guild4lbt@gmail.com. **Non-digital ads are not accepted.** Text/Call Jill McKay 469.585.7552 with any questions.

☐ **TRIPLE PIROUETTE PACKAGE** (\$100 Savings) Full-Page Ad in 2025 printed Souvenir and digital *Nutcracker/Nutty Nutcracker* programs. Also includes Full-Page Ads in LBT digital programs for *Dracula & The Little Mermaid*. **\$325 *Optional: Add additional \$20 to receive copy of souvenir *Nutcracker/Nutty Nutcracker* program. (Souvenir program pickup available at all *Nutcracker* performances.)**

Dracula/The Little Mermaid digital program size- 8.5" (height) x 5.5" (width)

Nutcracker/Nutty Nutcracker printed and digital program size - 11" (height) x 8.5" (width)

Payment and Artwork due no later than September 1, 2025.

☐ **(Online Only) Full-Page Ad in 2025 *Dracula* & 2026 *The Little Mermaid* Digital Programs \$100**

Dimensions - 8.5" (height) x 5.5" (width)

Payment and Artwork due by September 1, 2025.

☐ **Full-Page Ad in 2025 *Nutcracker* Souvenir Printed Program and Online Digital Program. \$250**
***Optional: Add additional \$20 to receive copy of souvenir *Nutcracker* program. Souvenir program pickup available at all *Nutcracker* performances.**

Dimensions - 11" (height) x 8.5" (width)

Payment and Artwork due September 1, 2025.

☐ **New This Year!! Business Logo** added to LakeCities Ballet Theatre's Webpage under Sponsors! **\$100**
Runs throughout the 2025-2026 Season.

☐ **For all other Donations:** Please list the name of the person/business that we may acknowledge in our programs. Please include the amount of donation. Note: This is not a Guild Membership.

Name: _____

Amount: _____

Mail check to: LakeCities Ballet Theatre, PO Box 294383, Lewisville, TX 75029. Attn: Ads/Donations
Credit cards are accepted through Square for a small fee. Visit lakecitiesballet.org, Choose Support - Ways To Give - Click on LBT Ad Information. All Ads and Donations support LBT's 2025-2026 Season.

Total: _____