



LBT LAKECITIES Ballet Theatre

Dear Patron:

Come celebrate with us during our **40th** year of LakeCities Ballet Theatre! We are excited to ask you to partner with LakeCities Ballet Theatre (LBT) for this amazing season. LakeCities Ballet Theatre performances will include our 18th production of *Dracula*, our 33rd annual production of *The Nutcracker*, *Peter & the Wolf* (in conjunction with the Lewisville Lake Symphony), and our Spring Program at the Lewisville Grand Theater in Lewisville, Texas.

Artistic Staff

Artistic Director

Kelly Kilburn Lannin

Assistant Artistic Director

Nancy Loch

LBT2 Director

*Sarah Solomon
Rosenzweig*

Ballet Mistress

Janet Waters

Board of Directors

Heike Cullum, President

Chuck Denton

Cindy Denton

Kelly Lannin

Jill McKay

Madison McKay

Mary Neel

Tom Rutherford

Dr. Cecile Storrie

Kelly Van Den Handel

Karen Westphal

*Guild President
Lucy Keith*

LakeCities Ballet Theatre's (LBT) performances are each spectacular. LBT premiered *Le Ballet De Dracula* at the Lewisville Baptist Church (now the home of the Lewisville Grand Theater) in October 2006 with an amazing review and support. It has been listed as Top 10 Things to Do for Halloween by the Dallas Morning News! The Dallas Morning News has also twice rated LBT's *The Nutcracker* in the Top Ten DFW Metroplex Dance Events!

LakeCities Ballet Theatre is led by artistic director, Mrs. Kelly Lannin, four-time winner of Youth America Grand Prix Outstanding Teacher of the Year and Outstanding School of the Year. Mrs. Lannin brings national dance talent to the local area with guest artists from New York City Ballet, American Ballet Theatre, Miami City Ballet, and Texas Ballet Theatre. In addition, many of her former students are now dancing in these same professional companies!

LakeCities Ballet Theatre depends heavily on our grants, corporate sponsors, guild memberships, and fundraising opportunities throughout the season. In addition, we offer advertising opportunities to add your business to a prestigious list of patrons including The City of Lewisville, Greater Lewisville Arts Alliance, The Ballet Conservatory, En L'Air Dancewear, Nancy Loch Photography, Audi Plano, and AK Dancewear. By purchasing an advertisement in the LBT online performance programs and souvenir printed programs, your business will reach more than 3,000 guests from all over the North Texas area including Lewisville, Flower Mound, Highland Village, Lantana, Coppell, Denton, Fort Worth, Dallas and beyond.

Placing an ad is easy and cost-effective. Attached you will find a form including the advertising costs and available sizes. Additionally, you may visit our LBT website at www.lakecitiesballet.org for more information.

Thank you so very much to our friends for your continued patronage and support for LakeCities Ballet Theatre! To place an ad, please fill out the accompanying paperwork, and send via email to guild4lbt@gmail.com. You will receive confirmation.

Respectfully,

Jill McKay
469.585.7552



LakeCities Ballet Theatre 40th Anniversary Ad Order Form

Business Name: _____

Contact Name with email: _____

Mobile: _____

LBT Member's name: _____

Please email electronic copy of Order Form (pdf) and Ad (picture format preferred to guild4lbt@gmail.com. Non-digital ads are not accepted. Text or call Jill McKay 469.585.7552 with any questions.

■ **TRIPLE PIROUETTE PACKAGE** (\$100 Savings) Full-Page Ad in 2023 Nutcracker Souvenir Printed Program and Full-Page Ad in all online programs. Includes Lobby Recognition (Add-On package) described below. **\$300** Please submit in the following sizes: Dracula and Spring program - 8.5 x 5.5; Nutcracker program size - 8.5 x 11 - **Payment and Artwork due by September 1, 2023.**

■ **2023 Online Dracula Program and 2024 Online Spring Program - Payment and Artwork due by September 1, 2023.** Full-Page **\$100** Size - 8.5 x 5.5

■ **2023 Nutcracker Souvenir Printed Program and Online Program - Payment and Artwork due September 1, 2023.**

Full-Page **\$250** Size - 8.5 x 11



Mette McConnell Photography

■ **2023-2024 Ad Placed in Lobby for all productions listed above. Payment and Artwork due by September 1, 2023.** Available to purchase as an add-on with any of the above packages. **\$50**

Please mail your check to: LakeCities Ballet Theatre, PO Box 294383, Lewisville, TX 75029.

Credit cards are accepted through Square for a small fee. Visit lakecitiesballet.org,

Choose Support - Ways To Give - Click on LBT Ad Information.

■ **Total:** _____