

LBT LAKECITIES BALLET THEATRE

Dear Patron:

We would love to partner with you to support your business during our **43rd** year of LakeCities Ballet Theatre! LakeCities Ballet Theatre performances will include our **21st** production of *Dracula* in October, our **36th** annual production of *The Nutcracker*, *Peter & the Wolf* (in conjunction with the Lewisville Lake Symphony), and LBT's mixed spring production next April!

Artistic Staff

Artistic Director

Kelly Kilburn Lannin

Artistic Advisor

Nancy Loch

LBT Assistant Director

Janet Waters

LBT2 Artistic Director

Sarah Solomon Rosenzweig

LakeCities Ballet Theatre's (LBT) performances are each spectacular! LBT premiered *Le Ballet De Dracula* at the Lewisville Baptist Church (now the home of the Lewisville Grand Theater) in October 2006 with an amazing review and support. It has been listed as Top 10 Things to Do for Halloween by the Dallas Morning News! The Dallas Morning News has also twice rated LBT's *The Nutcracker* in the Top Ten DFW Metroplex Dance Events!

LakeCities Ballet Theatre is led by artistic director, Mrs. Kelly Lannin, four-time winner of Youth America Grand Prix Outstanding Teacher of the Year and Outstanding School of the Year. Mrs. Lannin brings national dance talent to the local area with guest artists from New York City Ballet, American Ballet Theatre, Miami City Ballet, and Texas Ballet Theatre. In addition, many of her former students are now dancing in these same professional companies!

Board of Directors

Heike Cullum, President

Chuck Denton

Cindy Denton

Kristin Langford

Kelly Lannin

Jill McKay

Mary Neel

Dr. Cecile Storrie

Kelly Van Den Handel

Karen Westphal

Guild President

Lucy Keith

LakeCities Ballet Theatre depends heavily on our grants, corporate sponsors, guild memberships, and fundraising opportunities throughout the season. In addition, we offer advertising opportunities to add local businesses to a prestigious list of patrons including The City of Lewisville, Greater Lewisville Arts Alliance, The Ballet Conservatory, Nancy Loch Photography, and AK Dancewear. By purchasing an advertisement in the LBT online performance programs and souvenir printed programs, your business will not only support our company members, but will also reach more than 3,000 guests from all over the North Texas area including Lewisville, Flower Mound, Highland Village, Lantana, Coppell, Denton, Fort Worth, Dallas and beyond. Placing an ad is easy, and while your contribution supports our dancers, it is also a cost-effective way for your business to scale regionally.

Attached you will find a form including the advertising costs and separate donation options. Additionally, you may visit our LBT website at www.lakecitiesballet.org for more information.

Thank you so very much to our friends for your continued patronage and support for LakeCities Ballet Theatre! To place an ad, please fill out the accompanying paperwork, and send via email to **guild4lbt@gmail.com** by 9/1/26. You will receive confirmation email.

Respectfully,

Jill McKay, LBT Board of Directors
469.585.7552

2026-2027 Advertisement and Donation Form

LakeCities Ballet Theatre

Business Name: _____

Contact Name with email: _____

Mobile: _____

In support of (LBT member's name): _____

Please **email this order form and Ad (picture format preferred)** by 9/1/26 to **guild4lbt@gmail.com**.
Non-digital ads are not accepted. Text/Call Jill McKay 469.585.7552 with any questions.

TRIPLE PIROUETTE PACKAGE (\$145 Savings)

- Full-Page Ad in 2026 printed Souvenir and digital *Nutcracker* programs
- Full-Page Ad in 2026 digital program for *Dracula* & 2027 Spring Production Program
- Business Logo added to LBT's Webpage under Sponsors
- **COMPLIMENTARY copy of souvenir *Nutcracker* printed program for your business**

Dracula & Spring Production digital program size - 8.5" (height) x 5.5" (width)

Nutcracker printed & digital program size - 11" (height) x 8.5" (width)

Payment & Artwork due September 1, 2026

Fee: \$325

Full-Page Ad in 2026 *Dracula* & 2027 Spring Production Digital Programs (Online Only)

Dimensions - 8.5" (height) x 5.5" (width)

Payment & Artwork due September 1, 2026

Fee: \$100

Full-Page Ad in 2026 *Nutcracker* Souvenir Printed Program & Online Digital Program

Dimensions - 11" (height) x 8.5" (width)

Payment & Artwork due September 1, 2026

Fee: \$250

*Optional: Include additional **\$20** for copy of souvenir *Nutcracker* program

Business Logo or Name posted on LakeCities Ballet Theatre's Webpage

- Listed under Sponsors
- Runs throughout the 2026-2027 Season

Fee: \$100

For all other Donations (non-ad/this is not a guild membership), fill in the information below:

Your Name: _____

Donation Amount: _____

If applying toward dues, list dancer's name: _____

Mail check to: LakeCities Ballet Theatre, PO Box 294383, Lewisville, TX 75029. Attn: Ads/Donations

To pay using a credit card for a small fee, visit www.lakecitiesballet.org, Choose Support - Ways To Give - Click on ONLINE Ad Form and Payment (May fill in form online & upload ad)